



Local at its sunniest.

Could this be the coolest summer gig in New Brunswick?

LOCAL AT ITS SUNNIEST.

Organizers of the Love for Local campaign are recruiting for 2 New Brunswick superfans who love all things local, travel, and social media!

Earlier this month, Love For Local New Brunswick announced the Electric Summer Social Tour which will see 2 ambassadors visit all 104 municipalities in the province and share their journey on social media all while giving shout outs to local businesses, people, and attractions.

“It’s about meeting and celebrating the people behind our local economy. The most important aspect of it is that we’re going everywhere. We strongly believe that every corner of New Brunswick boasts local gems and we want everyone to know about it. Additionally, it’s a great occasion to highlight the existing electric vehicle infrastructure in place around the province while we visit many great NB attractions, and thousands of local businesses along the way.”
 Brad LeBlanc, campaign founder.

The campaign has an open casting call and it’s easy to apply!

The requirements

- Available all summer
- Passionate about local businesses
- Love New Brunswick
- Bilingual
- Outgoing, positive, energetic
- Social media and technology savvy
- Excellent interpersonal skills
- Strong communications abilities
- Must be 25 years of age

The perks

- Full time pay for 4 to 5 months
- All expenses paid tour across New Brunswick: All meals, accommodations, entry fees, and more.
- Drive a brand Audi E-tron Electric SUV (EV) from Audi Moncton
- All technology provided - laptops, cameras, etc.
- Meet incredible business owners and community leaders all summer long

Interested applicants are invited to send a short selfie video to till@brainworksmarketing.ca Please note that creativity, bilingualism, and cleverness are highly encouraged. Remember to show your energy and personality!

Visit loveforlocal.ca for more information.

The Electric Summer Social Tour is one of 5 themed campaigns that are a part of the Love for Local – New Brunswick 2021-2022 programming.

The initiative is lead by :

